



Exhibition Bureau (Pty) Ltd

Exhibition Bureau (Pty) Ltd is a 100% black owned entity, established in 2015.

The call from the incumbent government for active responsible citizenry to dent the prevailing socio-economic challenges and prevalent inequalities, was the catalyst in establishing Exhibition Bureau (Pty) Ltd.

Skills transfer, empowerment and the production of individuals with strong entrepreneurial temperament, are core values entrenched in the strategic development of Exhibition Bureau (Pty) Ltd.

VISION

To be an economically and socially relevant entity, that will impact, dent and address contemporary failings and challenges prevailing in our communities, province, country, the continent and globally.

MISSION

Exhibition Bureau (Pty) Ltd Ltd espouses the following:

- To create a conducive platform for the establishment of excellent entrepreneurs and principled leaders.
- To provide the previously marginalized with the opportunity to participate in the economy.
- To provide diversified offerings through employment, partnerships, joint ventures or capital investment.
- To be a market leader by maintaining excellent standards in client liaison and service delivery.
- To ensure that integrity, respect, trust, commitment, accountability and honesty are the cornerstone of our entrepreneurial approach.



SERVICES SERVICE SUMMARY

Exhibition design, infrastructure supply & co-ordination Event design, infrastructure supply & co-ordination Billboard and banner printing Activations

SOCIAL RESPONSIBILITY

Exhibition Bureau (Pty) Ltd was formed by individuals who have personal experience with the pervading socio-economic challenges facing our country. Nation building will remain a concept if all South Africans resist the call to be active citizens by taking the initiative to assist government to curtail the huge economic disparities currently prevailing in our country.

We have thus concluded that we have a responsibility to undertake the following:

Create a bursary scheme that will assist the previously disadvantaged to realise their potential.

Establish a leadership academy that will produce political icons, entrepreneurs, philanthropists and researchers.

Partner with rural communities to produce excellent black livestock and crop farmers.

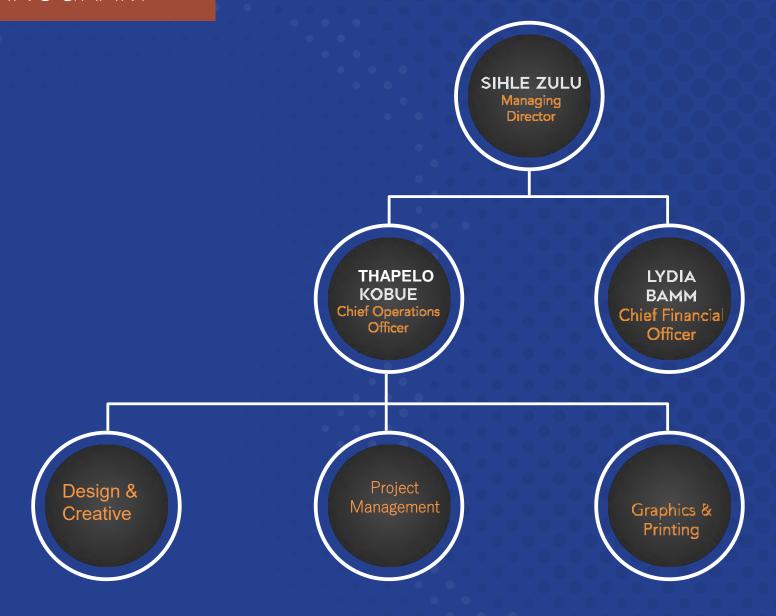
To provide mobile clinics in obscure rural areas.

Establish a sporting academy that will focus on educating young aspiring sportsmen from disadvantaged areas to attain quality education, whilst striving to realise their sporting dreams.

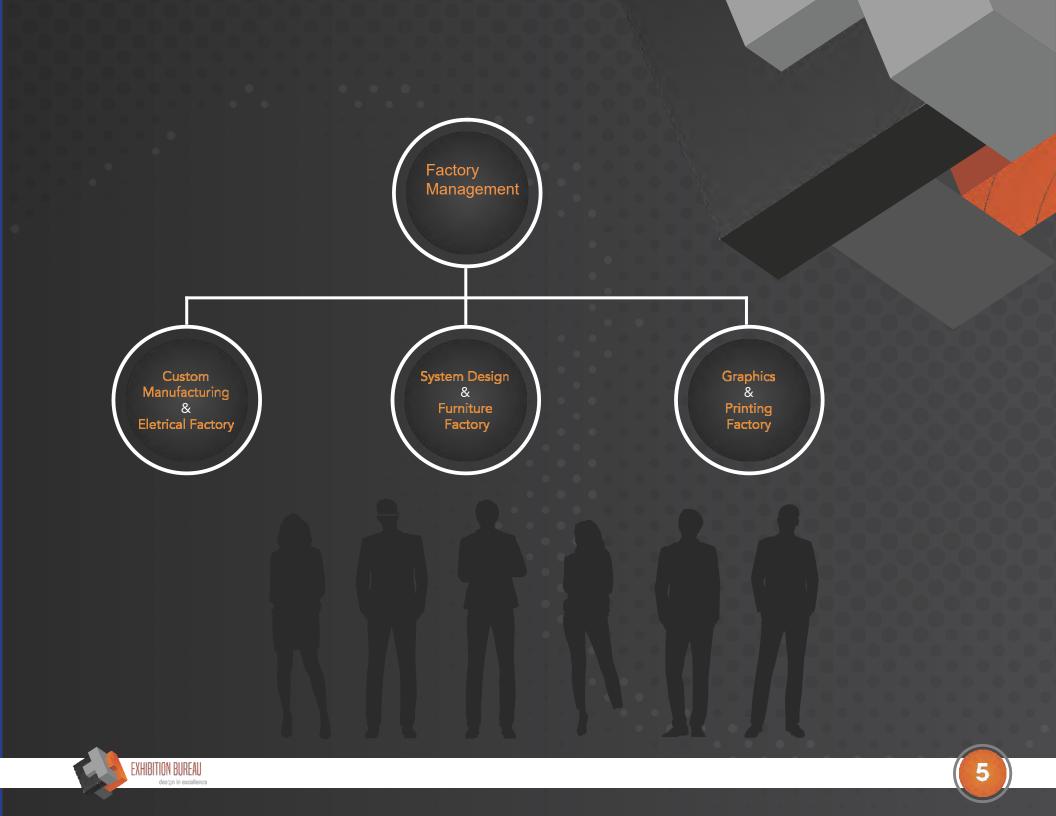
We seek to publish stories penned by black authors.



ORGANOGRAM









MANAGING DIRECTOR SIHLE ZULU

Responsible for the optimum performance of the company Formulates and ensures the successful implementation of company policy and strategy

Maintains & sources new business

Ensures day to day management of the Company



COMPANY ROLES AND RESPONSIBILITIES



CHIEF OPERATION OFFICER

THAPELO KOBUE

Responsible for the daily operations of the company Ensures there's efficient delivery of tasks internally and externally Effective Expense Management Ensures Quality Delivery on All Installations



CHIEF FINANCIAL OFFICER

LYDIA BAMM

Responsible for the financial actions of the company Undertakes to track cash flow and financial planning Analyses the financial strengths and weakness of the company Drafts company budgets and forecasts



DESIGN & CREATIVE

Provide creative concepts, technical & production drawings
Contribute to the development of concepts from client briefs to project realization
Responsible to prepare graphic layouts and proofs & check artwork quality



PROJECT MANAGER

Responsible for the successful initiation, planning, execution, monitoring and closure of projects Ensures efficiency in production for a successful implementation of projects

Ensures quality implementation standards are met



GRAPHICS AND PRINTING

Overseeing the production of printing of artwork, graphics, branding & signage for projects including: Design Layout Cornposition of images



FACTORY MANAGEMENT

Overseeing the daily operations of the factory including: Production and manufacturing of projects Develops processes that maximize quality and productivity



PAST EXPERIENCE includes but is not limited to:

Project Execution, Design, Management, planning, realisation, activation and solutions for:

- Gauteng Convention Bureau,
- North West Parks & Tourism Board,
- Ekurhuleni Metropolitan,
- Cradle of Humankind

at MEETINGS AFRICA 2009 - 2017

- Gauteng Tourism Authority at Meetings Africa & Tourism INDABA
- Dinokeng and Cradle of Humankind at Tourism INDABA and MEETINGS AFRICA
- Full custom and System design solutions for Gauteng Tourism Authority and Johannesburg Tourism Company at Tourism INDABA and MEETINGS AFRICA
- Design and Installation of Various City of Ekurhuleni System Stands
- Design and installation of City of Tshwane Stand
- Design, Project management and execution of City of Ekurhuleni ACE Business Lounge
- Design, Project management and execution of Cherry Festival in Ficksburg
- Design, Project Management and execution of MPTA stands at Tourism INDABA and MEETINGS AFRICA
- Various custom stands and activations for ASPEN Pharma at Congresses, Sales Conferences



PREVIOUS EXPERIENCE &

INSTALLATIONS

Gauteng Tourism Authority @ Indaba 2017

Cradle of Humankind (WHS) © Meetings Africa & Indaba 2017

Dinokeng @ Marcopolo Truck & Buses South Africa Oh SABOA 2017

The D CP Good Food & Wine Cape Town 2017

Deloitte @ Black Management Forum 2016

Prasa Cres CP SAPOA 2015 - 2017

Oceana Group © Black Management Forum 2016

Microsoft © EduWeek 2016

Tourism Kwa-Zulu Natal © Indaba 2017

City of Tshwane © Indaba 2016

Department of Correctional Services © Rand Show 2016

Department of Labour @ Rand Show 2017

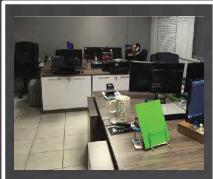
Black Management Forum @ Black Management Forum 2016

Durban Tourism © Rand Show 2017





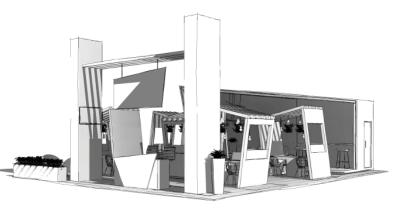






COMPANY PROFILE EXHIBITIONS











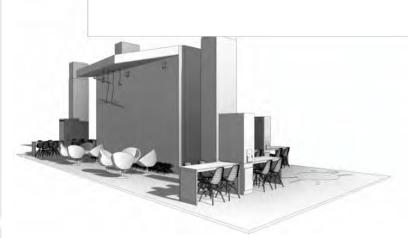




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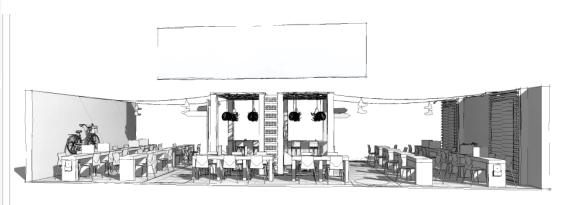


















COMPANY PROFILE EXHIBITIONS













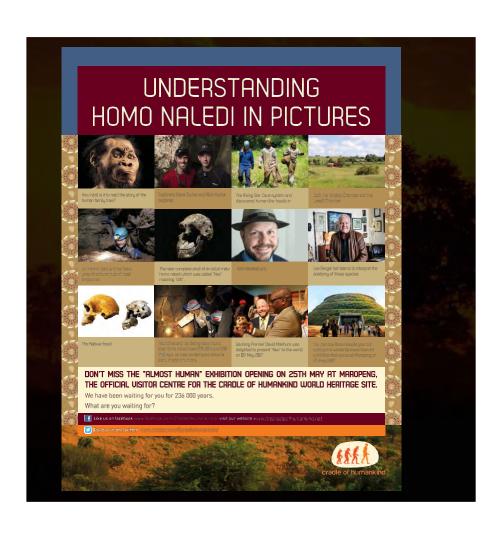








COMPANY PROFILE - BRANDING SOLUTIONS











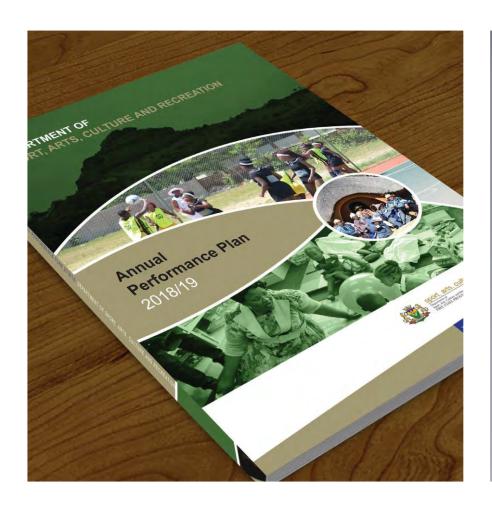






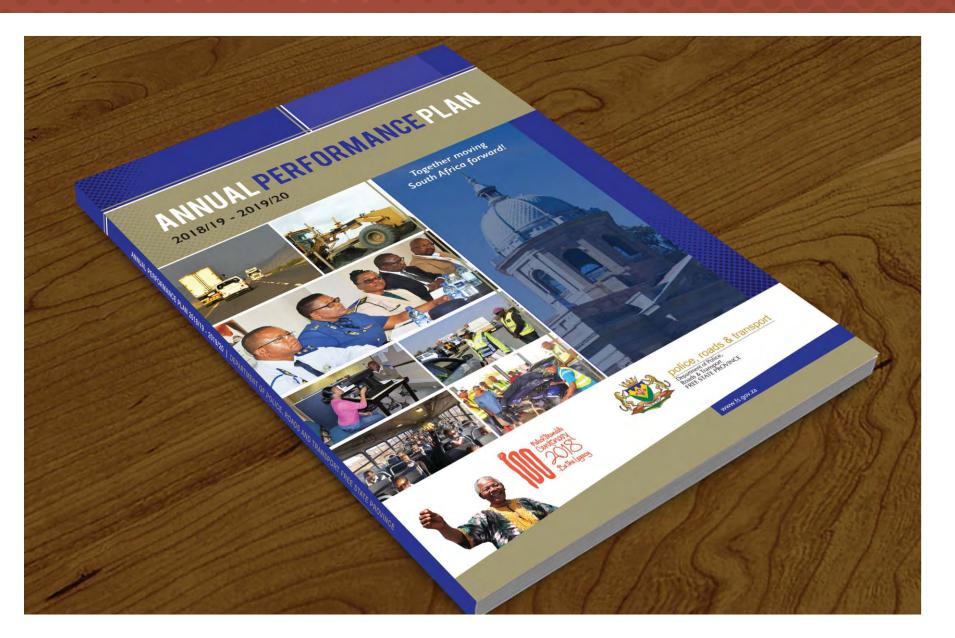


COMPANY PROFILE - BRANDING SOLUTIONS



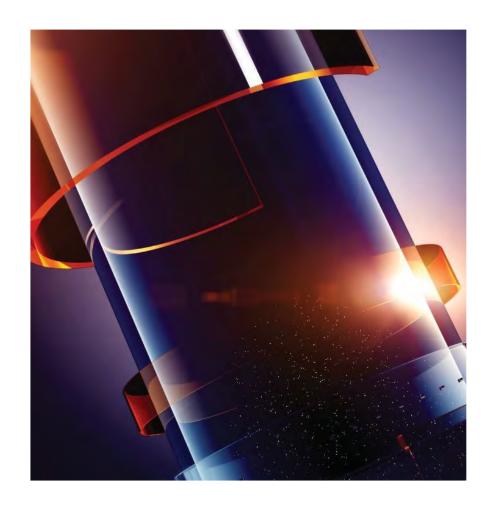








COMPANY PROFILE - DIGITAL SOLUTIONS



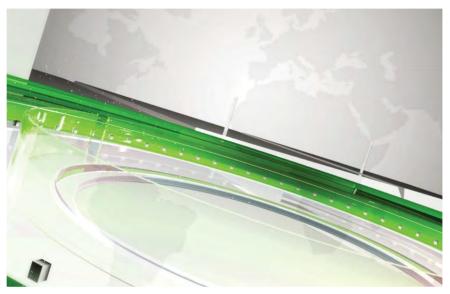
















EXHIBITION BUREAU (PTY) LTD

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